

AD AGE YOUNG CREATIVES COVER COMPETITION: DESIGN SPECS

Important information:

- The Ad Age logo, Crain logo, and date must remain where they are and can not be covered by content.
- The address clearance in the lower left can not be violated for any reason. Any content that does not keep this area clear for printing of address labels will be removed. You should not include a gap in your work for this but please consider what part of the artwork this may cover.
- Objects may cover or go behind the blue bar, but the blue bar should remain.
- The Ad Age logo may only be black or white. It does not receive color under any circumstances.
- PDF uploads are preferable but we do accept most other common image formats.

Download the Ad Age cover template archive (InDesign and IDML files with PDF and logotypes).

Included is a composed PDF you can drop into Photoshop as an overlay layer to give you a rough idea of how these elements will roughly place into your artwork. This is not a guarantee of placement, but rather a guideline.

Our upload system accepts PDF files.

We encourage you to provide your files in PDF format, but also accept most other common image formats.

Cover art area:

Trim: 10 inches wide x 13 inches high

With bleed: 10.25 inches wide x 13.25 inches high

Live area: 9.5 inches x 12.125 inches

Page size:

Trim: 10 inches x 13 inches

Bleed: .125 inches all sides (rendering a 10.25 inches x 13.25 inches finished size)

Questions?

Email aaevents@adage.com.