

# AD AGE BEST PLACES TO WORK

Wondering what makes a great place to work? Foosball tables and free happy hours are not the answer. Creating a great workplace requires a lot of thought, planning and work. The industry leaders are those who craft company culture manifestos, have well-thought-out benefits and perks to take care of their people and foster employee growth. Ad Age Best Places to Work seeks to find the companies that are quantifiably ahead of the pack when it comes to factors that really matter.

Ad Age is offering three report package options available for purchase in addition to your entry. Remember, you are not required to purchase a report to enter Ad Age Best Places to Work 2020.

Company reports	Enhanced package	Premium package
High-level industry trends	✓	✓
Key characteristics of the top-ranking companies	✓	✓
Company-specific performance in industry context	✓	✓
Company-specific performance by key categories	✓	✓
Nuanced analysis of employee narratives with industry category-specific comparisons to explore reasons behind performance ranking & scores	✓	✓
List of your company's unique employee values		✓
Company delivery on unique employee values		✓
Analysis of employee feedback stories		✓
Added diagnostic annotations for fuller context		✓
<b>Pricing</b>		
Reports purchased by September 9, 2019	\$1,125.00	\$1,350.00
Reports purchased on or after September 10, 2019	\$1,307.45	\$1,564.95

*Please note: the report package pricing above does not include the entry fee for Ad Age Best Places to Work 2020. The entry fee is additional.*

## Industry report

The 2020 Best Places to Work Industry Report will uncover the **DNA of Best Place to Work Leaders** and will contain a summary of key trends and emerging themes from data we've collected in our partnership with Latitude. This report is designed to synthesize key learnings from interviews with top company leaders and their employees to translate insights into actionable steps.

**Industry-wide report:** \$3,000 through September 9, 2019; \$3,109.95 on or after September 10, 2019

## About Latitude Research

Founded in 1996, Latitude Research is a marketing research firm focused on the media industry. It provides a broad range of consulting services and research solutions to traditional and online publishers, broadcast and digital media companies, and their advertising and marketing partners.