

Editorial Calendar

Print Issue	Issue Close	Materials Due	
Jan. 13	Jan. 2	Jan. 6	The Best Places to Work Issue
Jan. 27	Jan. 16	Jan. 20	The Super Bowl Issue
Feb. 10	Jan. 30	Feb. 3	The Relationship Issue
Feb. 24	Feb. 13	Feb. 17	The Campaign Trail Issue
Mar. 9	Feb. 27	Mar. 2	The Experiential Issue featuring SXSW Preview
Mar. 23	Mar. 12	Mar. 16	The Mobility issue
Apr. 6	Mar. 26	Mar. 30	The Pandemic Issue
Apr. 20	Apr. 9	Apr. 13	The A-List Issue
May 4	Apr. 23	Apr. 27	The New Virtual World Issue
May 11	Apr. 30	May 4	The TV/Streaming Issue featuring Ad Age Agency Report 2020
May 25	May 14	May 18	The State of Summer Issue
Jun. 1	May 21	May 25	The Martech Issue
Jun. 15	Jun. 4	Jun. 8	The Future of Creativity Issue featuring Creativity Awards winners*
Jun. 29	Jun. 18	Jun. 22	The Diversity & Inclusion Issue featuring Ad Age Women to Watch*

Editorial Calendar

Print Issue	Issue Close	Materials Due	
Jul. 13	Jul. 2	Jul. 6	The America's Hottest Brands Issue featuring Ad Age Leading National Advertisers 2020 Fact Pack
July 27	July 16	July 20	The Spending Issue*
Aug. 17	Aug. 6	Aug. 10	The Small Agency Issue
Sep. 7	Aug. 27	Aug. 31	The Sports Marketing Issue*
Sep. 21	Sep. 10	Sep. 14	The Food & Beverage Issue
Oct. 5	Sep. 24	Sep. 28	The Talent Issue featuring Ad Age 40 Under 40
Oct. 19	Oct. 8	Oct. 12	The CMO Issue
Oct. 26	Oct. 15	Oct. 19	The Health Care Issue
Nov. 2	Oct. 22	Oct. 26	The Election Issue
Nov. 16	Nov. 5	Nov. 9	The Data Issue
Dec. 7	Nov. 26	Nov. 30	The Marketers of the Year Issue featuring Ad Age World's Largest Advertisers 2020
Dec. 21	Dec. 10	Dec. 14	The Year in Review Issue with Ad Age Marketing Fact Pack 2020