

# AD AGE BEST PLACES TO WORK 2021 REPORTS

Company reports	Enhanced package	Premium package
High-level industry trends	✓	✓
Key characteristics of the top-ranking companies	✓	✓
Company-specific performance in industry context	✓	✓
Company-specific performance by key categories	✓	✓
Nuanced analysis of employee narratives with industry category-specific comparisons to explore reasons behind performance ranking & scores	✓	✓
List of your company's unique employee values		✓
Company delivery on unique employee values		✓
Analysis of employee feedback stories		✓
Added diagnostic annotations for fuller context		✓
<b>Pricing</b>		
Reports purchased by September 15, 2020	\$1,125.00	\$1,350.00
Reports purchased after September 15, 2020	\$1,307.45	\$1,564.95

*Please note: the report package pricing above does not include the entry fee for Ad Age Best Places to Work 2021. The entry fee is additional.*

## Industry Report

Interested in the industry-wide trends? Check out the Best Places to Work Industry Report, designed to uncover the DNA of Best Places to Work leaders. The report contains a summary of key trends and emerging themes from data we've collected from interviews with top company leaders and their employees—translating insights into actionable steps.

**Pricing:** \$3,000.00 through September 15, 2020; \$3,109.95 after September 15, 2020

*Note: If you've already purchased an entry and company report, enjoy a \$500 discount on the Best Places to Work Industry Report.*

## About Latitude Research

Founded in 1996, Latitude Research is a marketing research firm focused on the media industry. It provides a broad range of consulting services and research solutions to traditional and online publishers, broadcast and digital media companies, and their advertising and marketing partners.