

Editorial Calendar

Publish Date	Issue Close	Materials Due	
Jan. 11	Dec. 31	Jan. 4	The Best Places to Work Issue
Jan. 25	Jan. 14	Jan. 18	The January 25 Issue*
Feb. 8	Jan. 28	Feb. 1	The Super Bowl Issue
Feb. 22	Feb. 11	Feb. 15	The State of Events/Experiential Issue*
Mar. 8	Feb. 25	Mar. 1	The D&I Issue*
Mar. 22	Mar. 11	Mar. 15	The Future of Work Issue
Apr. 5	Mar. 25	Mar. 29	The Pandemic 1 Year Later Issue
Apr. 19	Apr. 8	Apr. 12	The April 19 Issue
May 3	Apr. 22	Apr. 26	The Ad Agency Report 2021 Issue
May 10	Apr. 29	May 3	The TV Streaming Issue
May 24	May 13	May 17	The A-List Issue
Jun. 14	Jun. 3	Jun. 7	The Cannes Lions Issue featuring Ad Age Creativity winners
Jun. 28	Jun. 17	Jun. 21	The June 28 Issue featuring Ad Age Women to Watch*
Jul. 12	Jul. 1	Jul. 5	The America's Hottest Brands Issue featuring Ad Age Leading National Advertisers Fact Pack

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Publish Date	Issue Close	Materials Due	
Jul. 26	Jul. 15	Jul. 19	The Sports Marketing Issue
Aug. 9	Jul. 29	Aug. 2	The Small Agency Issue
Sep. 6	Aug. 26	Aug. 30	The September 6 Issue
Sep. 20	Sep. 9	Sep. 13	The September 20 Issue
Oct. 11	Sep. 30	Oct. 4	The October 11 Issue featuring Ad Age 40 Under 40
Oct. 25	Oct. 14	Oct. 18	The Health Care Issue
Nov. 8	Oct. 28	Nov. 1	The November 8 Issue
Nov. 22	Nov. 11	Nov. 15	The November 22 Issue
Dec. 13	Dec. 2	Dec. 6	The Marketers of the Year Issue featuring World's Largest Advertisers, plus Marketing Fact Pack 2022
Dec. 27	Dec. 16	Dec. 20	The Year in Review Issue