

2021 Ad Age Young Creatives Cover Competition Terms & Conditions

This contest is sponsored by Crain Communications Inc (on behalf of its publication, Ad Age), 685 Third Ave., FL 10, New York, NY 10017 (the "Sponsor").

Eligibility

This contest is open to readers of Ad Age who are at least 18 years old but no older than 30 years old at the time of the Ad Age Cannes Lions issue release on June 14. You must be 30 or younger on June 14, 2021 to enter. Employees of the Sponsor, their affiliates and members of their immediate families are not eligible.

How to enter

Entry into the competition is free. You can submit as many entries as you would like.

All eligible contestants will be automatically entered in the contest upon uploading: (1) an original cover design; (2) all of the required information on the entry form.

Entries will not be acknowledged or returned.

Entries will be accepted until Thursday, April 15 at 5 p.m. EDT.

Winners will be notified early June 2021.

Certification/acknowledgment/consent

EACH ENTRANT CERTIFIES THAT THE MATERIALS SUBMITTED IN CONNECTION WITH THIS COVER CONTEST (INCLUDING ARTWORK, IMAGERY AND IDEAS) ARE THE ORIGINAL WORKS OF THE ENTRANT. EACH ENTRANT FURTHER CERTIFIES THAT THESE ORIGINAL WORKS, IN WHOLE, HAVE NOT BEEN PREVIOUSLY PUBLISHED ON ANY PUBLICATION IN ANY FORMAT WHATSOEVER. EACH ENTRANT ACKNOWLEDGES AND IRREVOCABLY CONSENTS THAT ANY AND ALL MATERIALS SUCH ENTRANT SUBMITS IN CONNECTION WITH THIS GLOBAL COVER CONTEST (INCLUDING ARTWORK, IMAGERY AND IDEAS) BECOME THE SOLE PROPERTY OF CRAIN COMMUNICATIONS INC AND MAY BE REPRODUCED, DISPLAYED, PUBLISHED (INCLUDING IN PRINT AND DIGITAL FORMATS), ARCHIVED (IN PRINT AND DIGITAL DATABASES) AND OTHERWISE FREELY USED WITHOUT LIMITATION OR RESTRICTION BY CRAIN COMMUNICATIONS INC AND ITS PARTNERS AND AFFILIATES. EACH ENTRANT ACKNOWLEDGES AND IRREVOCABLY CONSENTS TO THE USE OF HIS/HER NAME, IMAGE AND OTHER PERSONAL INFORMATION IN PUBLICATIONS, INTERNAL AND EXTERNAL WEBSITES, ADVERTISING AND IN MEDIA COVERAGE OF THE CONTEST, UNLESS PROHIBITED BY LAW.

Prizes

There will be a minimum of nine finalists and one grand prize winner. The grand prize winner will receive a profile in Ad Age (online and in print) and the artwork submitted will appear on the cover of an upcoming issue of Ad Age. If the cover is produced by a creative team, the entire team will be included in the credits and profile. No substitution or transfer of the prize is permitted. The odds of winning depend upon the total number of eligible responses received.

General conditions

All contest entrants agree to release Sponsor and its partners and affiliates from any and all claims and liability with respect to and in any way arising from participating in this contest, accepting of any prize(s), or technical, hardware, software or other failures of any kind, cost or unavailable network connections, incomplete, garbled or delayed transmissions, injury or damage to an entrant's or third person's computer, whether caused by Sponsor, entrants, users or by any of the equipment or programming associated with or by any technical or human error which may occur in the processing of submissions which may damage a user's system or limit a participant's ability to participate in this contest.

Crain Communications Inc reserves the right to modify or cancel this contest for any reason at its sole discretion.

The potential winners will be required to complete and return to Sponsor an Affidavit of Eligibility and Waiver of Liability/Publicity Release within seven days of Sponsor's provision of these documents. Failure to return the Affidavit or Waiver within the prescribed time period will result in disqualification and an alternate winner will be selected. Return of prize notification and/or the Affidavit/Release as undeliverable will result in disqualification and an alternate winner will be selected. If a potential winner cannot accept the prize on the itinerary indicated, the prize is forfeited, and an alternate winner will be selected. Sponsor has no obligation for compensation or reimbursement of any kind if a winner is unable to accept any or all of a prize for any reason.

The winner understands and acknowledges that any event he or she may be a part of is an important business event for Ad Age and agrees to conduct him/herself with the appropriate decorum. If, in the sole discretion of the Sponsor, the winner's behavior is not meeting the standards appropriate for a business function, Sponsor may revoke the winner's participation. All entrants agree to comply fully with each provision in these Official Rules. Any person attempting to defraud or in any way tamper with this contest and any person who does not comply with these Official Rules, will be ineligible for any prize(s) and may be prosecuted to the full extent of the law. Taxes are the sole responsibility of winner. Contest void where prohibited or restricted by law.

For a copy of the prize winners, available after June 14, 2021, send your request and a stamped, self-addressed envelope to: Ad Age, ATTN: Cover Contest Winners, 685 Third Ave., FL 10, New York, NY 10017.